Maria Guevara



"Caring for patients whom I would never have met makes who I am"

Age: 41

Work: Physician at Médecins Sans Frontières, also known as Doctors

Without Borders

Family: Single without children Location: New York, NY, USA

Character: passionate

humanitarian

Personality

Introvert	Extrovert
Analytical	Creative
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Conservative	Liberal
Passive	Active

Goals

- Long term goal: To spread awareness about Doctors Without Borders, "Medical aid where it is needed most. Independent" at one of the TED Talks conferences.
- Short term goal: To gain more information and knowledge of advanced technology and medications.

Frustrations

- Maria has learned so much from living in different cultures, working with people from all over the world. She sees violence in Haiti and Liberia, especially for children and women. She is constantly thinking how to help those patients and their families.
- Maria believes that advanced technology and medications might resolve her frustrations. She worries that she cannot keep up new ideas and new knowledge.

Bio

Maria got involved with MSF because she admired Médecins Sans Frontières' (MSF) non-partisan stance and its medical humanitarian ideals. She is very passionate about finding ways to improve patients' life. She loves seeing patients benefit from her cares as well as seeing the smiles on their family members faces when the patients improve. Maria heard about TED Talks by Google Search. She found a Ted Talks entitled, " Health care should be a team sport" by Eric Dishman in 2013 and really enjoyed to watch it. Since then, she continues to watch TED Talks in medicine to seek for new ideas to help her patients and their families.

Motivation

Fear
Achievement
Growth
Power
Social

Preferred Channels

Online & Social Media

Referral

Guerrilla Efforts & PR